

ABSTRAKSI

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PENGARUH LIKUIDITAS, LEVERAGE, DAN PROFITABILITAS TERHADAP HARGA SAHAM PADA PERUSAHAAN SUB SEKTOR MAKANAN DAN MINUMAN YANG TERDAFTAR DI BURSA EFEK INDONESIA PERIODE 2016-2020

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Kata Kunci : Likuiditas (CR), Leverage (DAR), Profitabilitas (ROA) dan Harga saham

Penelitian ini bertujuan untuk mengetahui pengaruh Likuiditas, Leverage, dan Profitabilitas terhadap harga saham pada perusahaan sub sektor makanan dan minuman yang terdaftar di Bursa Efek Indonesia (BEI) Periode 2016-2020. Penelitian ini menggunakan metode Kuantitatif dengan jenis data sekunder yang berupa laporan keuangan yang diperoleh dari situs Bursa Efek Indonesia (www.idx.co.id). Teknik pengambilan sampel menggunakan metode purposive sampling dengan populasi sebanyak 47 perusahaan subsektor makanan dan minuman yang terdaftar di Bursa Efek Indonesia selama periode 2016-2020 dan diperoleh sampel sebanyak 11 perusahaan. Teknik analisis data yang digunakan adalah regresi linear berganda dengan bantuan program Statistical Package For The Social Science (SPSS) 25. Berdasarkan hasil penelitian, secara parsial likuiditas yang diukur dengan Current Ratio (CR) tidak berpengaruh signifikan terhadap harga saham, Leverage yang diukur dengan Debt to Asset Ratio (DAR) tidak berpengaruh signifikan terhadap harga saham, Profitabilitas yang diukur dengan Return On Asset (ROA) tidak berpengaruh signifikan terhadap harga saham, dan secara parsial Likuiditas, Leverage, dan profitabilitas tidak berpengaruh signifikan terhadap harga saham.

ABSTRACTION

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THE EFFECT OF LIQUIDITY, LEVERAGE, AND PROFITABILITY ON
SHARE PRICE IN FOOD AND BEVERAGE SUB-SECTOR COMPANIES
LISTED ON THE INDONESIA STOCK EXCHANGE 2016-2020

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Keywords: Liquidity (CR), Leverage (DAR), Profitability (ROA) and stock prices

This study aims to determine the effect of Liquidity, Leverage, and Profitability on stock prices in food and beverage sub-sector companies listed on the Indonesia Stock Exchange (IDX) for the 2016-2020 period. This study uses a quantitative method with secondary data types in the form of financial reports that obtained from the Indonesian Stock Exchange website (www.idx.co.id). The sampling technique used the purposive sampling method with a population of 47 food and beverage subsector companies listed on the Indonesia Stock Exchange during the 2016-2020 period and obtained a sample of 11 companies. The data analysis technique used was multiple linear regression with the help of the Statistical Package For The program. Social Science (SPSS) 25. Based on research results, partial liquidity as measured by Current Ratio (CR) has no significant effect on stock prices, Leverage as measured by Debt to Asset Ratio (DAR) has no significant effect on stock prices, Profitability as measured with Return On Assets (ROA) has no significant effect on stock prices, and partially Liquidity, Leverage, and profitability have no significant effect on stock prices.