

ABSTRAKSI

RIRIN ANDIKA WATI, 181622086

PENGARUH PROFITABILITAS dan LIKUIDITAS TERHADAP HARGA SAHAM DENGAN DIVIDEN PER SHARE SEBAGAI VARIABEL MODERATING PADA PERUSAHAAN MANUFAKTUR YANG TERDAFTAR di BURSA EFEK INDONESIA TAHUN 2018-2020

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Kata kunci : Profitabilitas, *Return On Equity* (ROE), Likuiditas, *Current Ratio* (CR), *Dividend Per Share* (DPS), Harga Saham

Penelitian ini bertujuan untuk menguji Pengaruh Profitabilitas dan Likuiditas Terhadap Harga Saham Dengan Dividen Per Share Sebagai Variabel Moderating Pada Perusahaan Manufaktur Yang Terdaftar di Bursa Efek Indonesia Tahun 2018-2020.

Metode sampel yang dilakukan dengan *purposive sampling*. Jumlah perusahaan yang dijadikan sampel dalam penelitian ini adalah 10 perusahaan dengan kriteria yang telah ditentukan. Data yang digunakan adalah data sekunder. Metode analisis yang digunakan dalam penelitian ini adalah analisis linier berganda.

Hasil penelitian menunjukkan bahwa Profitabilitas yang diproksikan *Return On Equity* (ROE) berpengaruh signifikan terhadap Harga Saham. Likuiditas yang diproksikan *Current Ratio* (CR) tidak berpengaruh terhadap Harga Saham. Profitabilitas Likuiditas berpengaruh terhadap harga saham. *Devidend Per Share tidak mampu memoderasi hubungan ROE terhadap Harga Saham. Devidend Per Share* sebagai variable moderator mampu memoderasi hubungan CR terhadap Harga Saham.

ABSTRACTION

RIRIN ANDIKA WATI, 1816220086

THE EFFECT OF PROFITABILITY AND LIQUIDITY ON STOCK PRICES WITH DIVIDENDS PER SHARE AS A MODERATING VARIABLE IN MANUFACTURING COMPANIES LISTED ON THE INDONESIA STOCK EXCHANGE IN 2018-2020

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Keywords: Profitability, Return On Assets (ROE), Liquidity, Current Ratio (CR), Dividend Per Share (DPS), Stock Prices

This study aims to test the Effect of Profitability and Liquidity on Stock Prices With Dividends Per Share As Moderating Variables In Manufacturing Companies Listed on the Indonesia Stock Exchange in 2018-2020.

The sample method is done by purposive sampling. The number of companies sampled in this study is 10 companies with predetermined criteria. The data used is secondary data. The method of analysis used in this study is multiple linear analysis..

The results showed that the profitability proxied by Return on Equity (ROE) affected the Stock Price. Liquidity which is proxied by Current Ratio (CR) has no effect on the Share Price. Dividend Per Share has a significant effect on stock prices. Simultaneously the profitability proxied by Return On Equity (ROE), Liquidity that is proxied by Current Ratio (CR), and Dividend Per Share together influence the Stock Price.

The results showed that profitability projected return on equity (ROE) has a significant effect on stock prices. Liquidity projected current ratio (CR) has no effect on the stock price. Liquidity profitability affects the stock price. Devidend Per Share is not able to moderate roe's relationship to the stock price. Devidend Per Share as a variable moderator is able to moderate CR's relationship to the Stock Price.